



September 8-13, 2018
600 Respondents (800 Unweighted)
301 Split A Respondents, 299 Split B Respondents
247 Landline Respondents, 353 Wireless Respondents
Margin of error: ± 4 percentage points
Turnout Score Weighted “Likely” Midterm Voters

Progress Now Arizona Statewide Frequencies

Q.3 First of all, are you registered to vote in Arizona?

	Total
Yes	100
No (TERMINATE)	-

Q.5 And just to make sure we have a statistically representative sample for this survey, please tell me what is your race?

	Total
White	75
Black/African American	2
Hispanic/Latino/Latina/Spanish	13
Asian/Pacific Islander	3
Other	6
(Don't know/refused)	2

Q.6 I know it's a long way off, but what are the chances of your voting in the election for governor, U.S. Senate, Congress, other offices, and ballot questions in November -- are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	Total
Almost certain	90
Probably	7
50-50	3
Don't think will vote	1
(Don't know/refused)	0

Q.7 Sex of respondent

	Total
Male	49
Female	51

Q.8 On a scale from one to ten, where one means that you are not at all interested and ten means that you are extremely interested, how interested are you in the elections that will be happening this November in Arizona?

	Total
1	1
2	0
3	0
4	1
5	3
6	3
7	5
8	11
9	8
10	67
(Don't know/refused)	0
Mean	9.0
1-3	2
4-7	12
8-10	86

Q.9 Now, thinking about the elections in November, if the election for governor were held today, would you be voting for the Democratic candidate or the Republican candidate for governor of Arizona?

	Total
Democratic candidate	43
Lean Democratic candidate	2
Republican candidate	45
Lean Republican candidate	2
(Other candidate)	1
Lean (Other candidate)	0
(Undecided)	7
Total Democratic candidate	45
Total Republican candidate	47
Total (Other candidate)	1
Total Democratic candidate - Total Republican candidate	-2

Q.11 Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person or organization. If you have no opinion or have never heard of that person or organization, please say so.

	Mean	Total ID	Total Warm	Total Cool	76+	51 - 75	25 - 50	0 - 24	Can't ID	
A. Donald Trump	40	99	39	55	31	8	5	4	51	1
B. Doug Ducey	50	95	43	40	30	13	12	9	31	5
C. David Garcia	46	80	32	34	20	11	14	6	29	20
D. Kyrsten Sinema	52	88	42	36	31	11	10	7	29	12
E. Martha McSally	44	90	37	43	24	13	9	8	35	11
F. ICE or Immigration and Customs Enforcement	62	94	53	25	42	11	16	6	19	6
G. The Red for Ed movement in Arizona	65	84	52	23	44	9	9	5	18	16

Q.12 Do you approve or disapprove of the job Doug Ducey is doing as governor?

	Total
Strongly Approve	27
Somewhat Approve	29
Somewhat Disapprove	16
Strongly Disapprove	22
(Don't know/refused)	6
Total Approve	56
Total Disapprove	38
Total Approve - Total Disapprove	17

Q.13 And overall, do you think Governor Doug Ducey deserves to be re-elected, or do you think someone new deserves a chance?

	Total
Re-elected	42
Someone new	51
(Don't know/refused)	6
Deserves Re-election - Someone new	-9

Q.14 And, if the election for U.S. Senate were held today, for whom would you vote, Democrat Kyrsten Sinema or Republican Martha McSally?

	Total
Kyrsten Sinema	49
Lean Kyrsten Sinema	1
Martha McSally	43
Lean Martha McSally	3
(Someone else)	1
Lean (Someone else)	-
(Undecided)	3
Total Kyrsten Sinema	51
Total Martha McSally	46
Total (Someone else)	1
Total Kyrsten Sinema - Total Martha McSally	5

Q.16 And, if the election for governor of Arizona were held today, for whom would you vote, Democrat David Garcia or Republican Doug Ducey?

	Total
David Garcia	46
Lean David Garcia	2
Doug Ducey	48
Lean Doug Ducey	1
(Someone else)	0
Lean (Someone else)	-
(Undecided)	3
Total David Garcia	48
Total Doug Ducey	49
Total (Someone else)	0
Total David Garcia - Total Doug Ducey	-1

Q.26 Generally speaking, do you think of yourself as a Democrat, a Republican, or what?

	Total
Strong Democrat	29
Weak Democrat	7
Independent-lean Democrat	10
Independent	7
Independent-lean Republican	12
Weak Republican	9
Strong Republican	25
(Don't know/Refused)	1
Democrat	36
Independent with Leaners	29
Republican	35
Democrat - Republican	1
Democrat and Ind. Lean Dem	46
Pure Independent	7
Republican and Ind. Lean Repub	46
Democrat and Ind. Lean Dem - Republican and Ind. Lean Repub	-0

Party Registration

	Total
Democrat	32
Unaffiliated/Other	24
Republican	44

Q.29 Thinking in political terms, would you say that you are liberal, moderate, or conservative?

	Total
Liberal	22
Moderate	37
Conservative	37
(Don't know/refused)	4

Q.30 In what year were you born?

	Total
18-29	6
30-39	9
40-49	11
50-64	28
65+	44
(Don't know/refused)	2

Q.31 What is the last year of schooling that you have completed?

	Total
1 - 11th grade	2
High school graduate	15
Non-college post H.S.	2
Some college	28
College graduate	27
Post-graduate school	24
(Don't know/refused)	2
H.S. or less	16
Post H.S.	30
College Graduate	51
Not College	46

Q.32 What is your marital status -- are you married, single, separated, divorced, or widowed?

	Total
Married	56
Single	20
Separated/divorced	11
Widowed	11
(Don't know/refused)	3
Total Not Married	41

Line Type

	Total
Not Wireless	41
Wireless	59

Survey Methodology

TargetSmart designed and administered this telephone survey conducted by professional interviewers. The survey reached 800 adults, age 18 or older, who indicated they were registered to vote in Arizona. The survey was conducted from September 8-13, 2018. The sample was randomly selected from TargetSmart's enhanced voter file. Sixty-six percent of respondents were reached on wireless phones (fifty-nine percent weighted). Quotas were assigned to reflect the demographic distribution of registered voters in Arizona. The data were weighted by gender, age, race from file, party registration, and region by county to ensure an accurate reflection of the population. A second round of weighting was then applied to the data, proportionally weighting responses based on each voter's TargetSmart Midterm General Election Turnout score, and more specifically the extent to which that score deviates from the average score of this particular survey sample; thus producing a tabulated sample of "Likely Midterm Voters."

A representative base sample of 600 respondents was augmented by an oversample of 200 self-identified Latinx respondents. All voter file records modeled as likely Latinx were called with professional bilingual telephone agents and administered in the respondent's language of choice; 55 respondents completed the survey in Spanish. The oversample was weighted into the base such that the overall effective sample size is 600. The overall margin of error is +/-4.0%. The margin of error for the Latinx sample is +/-5.7%. The margin of error for subgroups is larger and varies. Percentage totals may not add up precisely due to rounding.